

# Join the Seaweed Revolution :

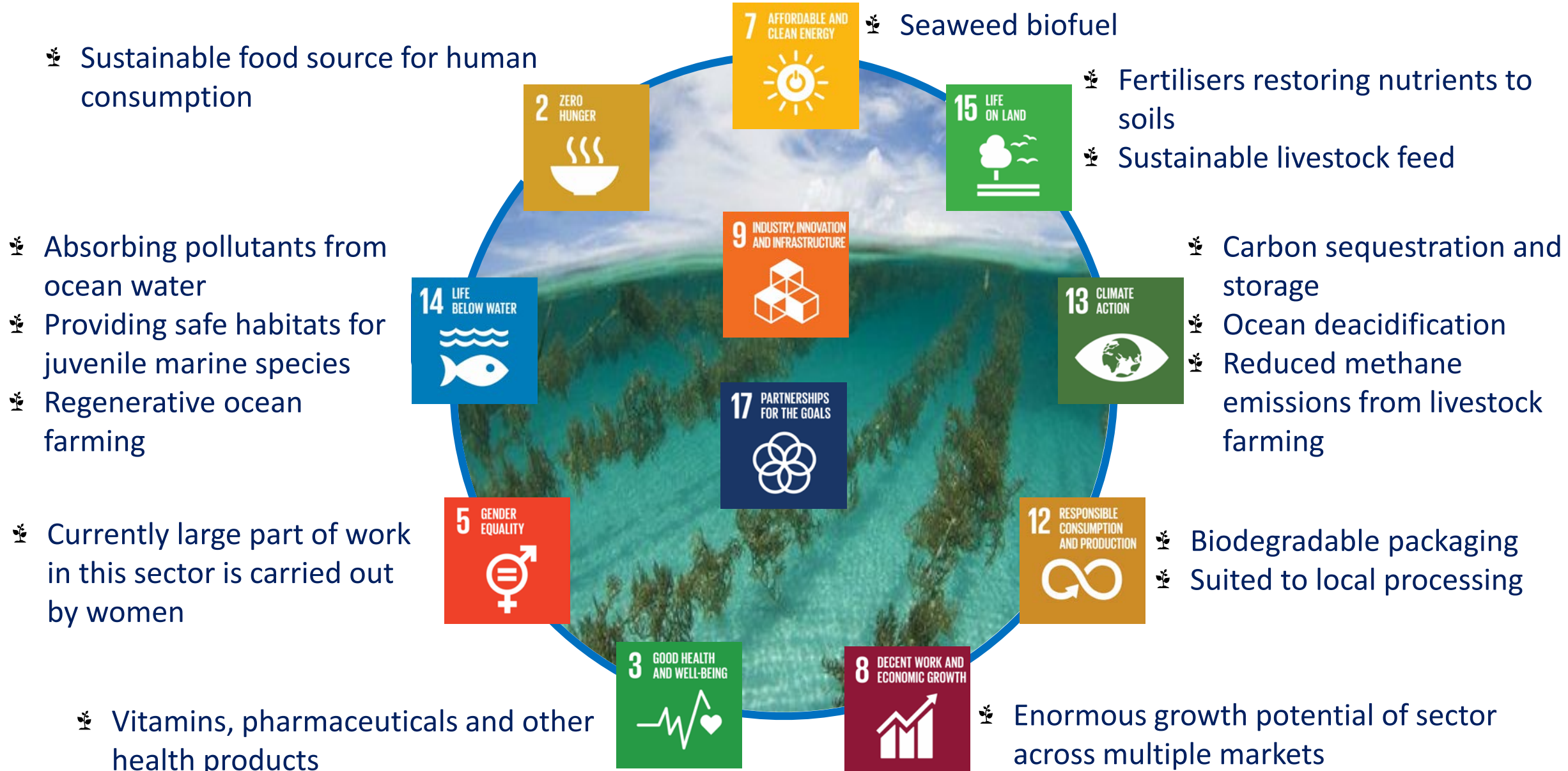
## Seaweed Manifesto & Safe Seaweed Coalition

Vincent DOUMEIZEL





# Seaweed to support meeting SDG's



# The Seaweed Manifesto team

Led by  Lloyd's Register Foundation  United Nations Global Compact

Editorial team gathering experts from :



Food and Agriculture  
Organization of the  
United Nations

The Nature  
Conservancy 



THE WORLD BANK



WORLD  
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3 000+ downloads on and already supported online  
by over 250+ organisations

Check more at [www.seaweedmanifesto.com](http://www.seaweedmanifesto.com)





# The Seaweed Manifesto : Medias & Conferences



**Talks at Conferences : Seaweed Day, UN Ocean Week / World Food Safety Day FAO / Side Session for the 75<sup>th</sup> UN General Assembly / CIFSQ (China) / DIFSC (Dubai) / Global Bioeconomy Summit (Berlin) / Plastic Free Conference (Germany) / Annual Korean Seaweed Summit / Algae Biomass Summit (US) / Seagrass Conference / ...**

# The Seaweed Manifesto vision



United Nations  
Global Compact



Lloyd's Register  
Foundation

## Barriers

- Immature and fragmented industry outside of Asia
- Lack of Global Standards
- Scattered data
- Limited environmental requirements
- Technology gap
- Labour-intensive
- Limited understanding of market opportunities
- Lack of spatial planning
- Slow licensing processes
- Need for dietary shift

• ...

## Principles

1 Global collaboration

2 Harmonized standards

3 Environmental safety

4 Scientific research

5 Coordinated investments

**VISION:**  
An upscaled, VISION :  
responsible and  
restorative seaweed  
industry playing  
a significant role in  
achieving the Global  
Goals by contributing  
to food  
safety and security,  
climate change  
mitigation, poverty  
alleviation  
and support to marine  
ecosystems.





# Launch next week

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## POWERING THE RESTORATIVE REVOLUTION OF SEAWEED

Wednesday 17 March | 13:00 - 14:30 GMT

**DIGITAL DIALOGUES | WEBINAR**



### POWERING THE SEAWEED REVOLUTION

Wednesday 17 March | 13:00 - 14:30 GMT



**Barney Jopson**

Executive News Editor,  
Financial Times



<https://seaweedrevolution.live.ft.com>

# Global Safe Seaweed Coalition objectives



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# Thank you

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For SSC please contact : **kevin.cascella@sb-roscoff.fr**

or

**Vincent Doumeizel,**

Advisor, Ocean / United Nations Global Compact  
Director – Food Programme / Lloyd's Register Foundation  
+33 (0) 6 84 76 9000  
[doumeizel@unglobalcompact.org](mailto:doumeizel@unglobalcompact.org)

Twitter : [@doumeizel](https://twitter.com/doumeizel)